

Welcome to the Azure Information Protection Webinar Series

We will start at 2-3 minutes after the scheduled time to accommodate those still connecting.

Questions? Feel free to type them in the instant message window at any time. Note that any questions you post will be **public**. You have the option to post questions anonymously.

This webinar is being **recorded**. We'll post the recordings to our community forums at <u>https://aka.ms/AIPRecordings</u>.

Join our Community: <u>https://aka.ms/SecurityCommunity</u>

Microsoft Information Protection: Discover, label and protect data at rest

Denis Mizetski Sr Program Manager Azure Information Protection

Microsoft

Agenda

- Discovery story in MIP
- On-perm data discovery
- Endpoint data discovery
- Cloud data discovery
- Best practices
- Roadmap



Discovery in Microsoft Information Protection

No matter how much data your organization owns, losing it is costly. Every organization is a target and threats are increasing.

To **protect** what you own, you first need to **know** what you have, and classify each piece of data automatically according to its impact to your organization.

It sounds scary, but it doesn't have to be! With <u>Microsoft Information</u> <u>protection</u> you can help customers discover, classify, and protect all their data, no matter where it is stored or who it is shared with.





Microsoft Information Protection

Discover and classify information anywhere it lives



How do I get started?

Discover	Identify what personal data you have and where it resides
V	
2 Classify	Tag all your data
3 Protect	Establish security controls to prevent, detect, and respond to vulnerabilities & data breaches
4 Monitor	Use the logging portal to know what is going on









MICROSOFT'S INFORMATION PROTECTION SOLUTIONS



On-premises Repositories Discovery

What AIP scanner does today?

Scans on-perm repositories: file shares, NAS or any other CIFS based repositories, or SharePoint 2013/2016



Discover data in the scanned repositories and match it against AIP policy (sensitive info types, location or custom property)



Labels and protects the discovered data per AIP policy. AIP scanner uses the same AIP policy as AIP clients.

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Create a report of discovered data, including the matched conditions for found patterns

What we hear from the customers

- Our business policy, compliance or regulation (GDPR) requires all files to be classified.
 We label new created data using AIP client, but
 - What about the data that was created before we started to use AIP?
 - We had another solution and we want AIP to leverage the existing 3rd label
 - Some files are generated by automatic processes rather than created by end users
- We want to migrate to the cloud, but
 - We want to know what is going to be migrated
 - We want to label and encrypt data before it's moved to the cloud
 - We want to decide what data is move to the cloud and what stays on perm

Main use cases

- Discover sensitive data in on-prem repositories
- Find where is your sensitive data
- Label and protect data per regulation or compliance requirements (ex GDPR)
- Complement MIP story that covers endpoints (AIP client and native) and cloud repos (MCAS)
- Enable migration to cloud:
- Decide what data can be migrated
- Label and protect data before it's migrated to the cloud

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EU Social Security Number (SSN) or Equivalent ID



Endpoint Data Discovery

Endpoint data discovery today

AIP client	 Any set / remove / relabel event Sensitive info types and custom regexes on file Save (preview) 	 Win 7/8/10 + Office 2010/13/16 Requires AIP client Runs inside the app and inspect only files opened by app that uses AIP client
WDATP and AIP integration	 Labeled files created (for ex. downloaded) or modified on the endpoint Sensitive info types and custom info-types matched in content (coming soon) 	 Latest Win 10 (RS-5 at least) No additional SW required Runs on the OS level and inspect all newly created or modified files

How to?

WDATP

- Enable AIP integration on WDATP portal
- Upgrade Windows to build



- AIP client discovery
- Latest AIP preview client (1.48.1.0 and above)
- Currently in private preview and planned to be opened to public in Q2 CY2019



Endpoint Data Discovery - Demo

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Cloud Data Discovery

Gain deep visibility and granular controls into cloud app usage with Microsoft Cloud App Security

Cloud discovery

Discover cloud apps used in your organization, get a risk assessment and alerts on risky usage.

Data visibility

Gain deep visibility into where data travels by investigating all activities, files and accounts for managed apps.

Data control

Monitor and protect personal and sensitive data stored in cloud apps using granular policies.







Cloud data discovery does today?

- Repositories
 - SharePoint Online / OneDrive
 - 3rd party repositories (Box, G Suite)
- Classification
 - Classification: O365 engine (built-in, custom info types, fingerprint)
- Remediation
 - Label and protect
 - Quarantine / Make private / Remove external sharing
 - Access Policy (CA)

Cloud App Security 🙂 ? 🏟 8 \equiv Settings 0 Q Search **Azure Information Protection** 0 System Azure Information Protection settings 69 Organization details Automatically scan new files for Azure Information Protection classification labels and content inspection warnings Mail settings Only scan files for Azure Information Protection classification labels and content inspection Export settings warnings from this tenant 🔘 9 Cloud Discovery Get more info in the Azure Information Protection integration guide Score metrics Snapshot reports Save We secure your data as described in our privacy statement. Continuous reports Inspect protected files Automatic log upload File policies can inspect content in Azure Information Protection protected files. App tags To inspect protected files, grant Cloud App Security permission in Azure AD, Exclude entities Active Protected files can be inspected by file policies. Learn more User enrichment Anonymization Delete data Information Protection Admin quarantine **Azure Information Protection** Azure security Files Conditional Access App Control Default behavior User monitoring

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Best practices and roadmap

How to start

- Start by discovery of your data, if you do not know what to search for just discovery all built-in infotypes
- Analyze the results and proceed to policy enforcement once you are confident
- Use discovery reports to find data at risk, abnormal behavior
- Use AIP client reports to find sensitive not scanner repos



- Tips
- AIP Scanner
 - Review Optimizing the performance of the scanner
 - Detect all known information types if you do not know how to start
 - Run scanner in one-time discovery → Analyze → Switch to Always + Enforce
 - Put the scanner near the scanned repo
 - Use repo settings if you have some repo specific behavior for repos in same profile: ex. discovery vs enforce
- AIP analytics
 - Use client discovery to identify repos with sensitive data and feed scanner with this info
 - Use discovery dashboard to identify discovered info types and set automatic rules
- MCAS
 - Set label discovery to identify labels from your org
 - Enable protected file inspection

Sample queries

```
// Count of "Confidential" files set or changed by User
InformationProtectionLogs_CL
```

| where LabelName_s contains "Confidential"

summarize dcount(ObjectId_s) by UserId_s

// Get all event reported by WDATP

InformationProtectionLogs_CL

| where Workload s == "Windows Defender"

// Get all not protected files labeled as Highly Confidential

InformationProtectionLogs_CL

where Protected_b == false and LabelName_s
contains "Highly Confidential"

// Get files with 3 credit cards or more

```
InformationProtectionLogs CL
              | where TimeGenerated \geq ago(30d)
| where ProcessName s contains
"msip.Scanner" or Workload s =~ "Windows Defender"
              | where isnotempty(ObjectId s)
               where
isnotempty(DiscoveredInformationTypes s)
                | mvexpand
expandedInfoTypes=todynamic(DiscoveredInformationTypes s
mvexpand details=todynamic(expandedInfoTypes)
| where details.Name == "Credit Card Number"
| mvexpand
expandedInfoTypes1=todynamic(DiscoveredInformationTypes
s)
mvexpand Count=todynamic(expandedInfoTypes)
| where Count.Count >= 1
| project MachineName s, UserId s, ObjectId s ,
DiscoveredInformationTypes_s, details, Count
| distinct MachineName_s, UserId_s, ObjectId_s , DiscoveredInformationTypes_s
```

Roadmap

Recent

- Scanner Operations UI (GA)
- Scanner Configuration UI (Preview)
- WDATP discovery of labeled file (Preview)
- GDPR and Azure credential sensitive information types
- Information protection analytics (preview)
- Inspection of protection files by MCAS



- GA current previews
- WDATP discovery of sensitive information types (Preview)
- Scanner scale out
- Scanner support on unified labeling client
- Scanner support for custom info types and dictionaries
- Analytics recommendations



Thank You for Joining Us!

We hope you will join us for the rest of the series. If you do not have the other occurrences, you can find them at <u>https://aka.ms/AIPWebinar</u>.

Recordings have been posted to our community forums at <u>https://aka.ms/AIPRecordings</u>.

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