

Copilot for M365 - Starter Series

Lowering Overhead Burden and Increasing
Productivity of Medical Affairs
Directors/Medical Science Liaisons

Helen Guan and Michael Gannotti
Microsoft, Healthcare & Life Sciences
<https://aka.ms/HLSBlog>

Agenda

- What it is
- What it isn't
- Discussion and Demo of Use Case(s)
- Open QA
- Next Steps and Resources

The age of Copilots
has arrived.

How Copilot for Microsoft 365 Can Benefit Medical Affairs Directors/Medical Science Liaisons

Copilot for Microsoft 365 is a digital assistant that can help Medical Affairs Directors and Medical Science Liaisons manage their work such as:

- Streamline Presentations
- Better prepare for KOL Engagements
- Easily stay current with the latest publications and clinical trial data related to the disease area you support
- Staying on top of team meetings
- ISS Assessments
- Clinical Trial Calls



What Copilot for Microsoft 365 is not used for regarding Medical Affairs Directors/Medical Science Liaisons

- Make decisions on your behalf
- Not a replacement for human Expertise
- Emotional abilities
- *Copilot helps with daily repetitive tasks freeing up time to focus on your job, staff, and improving patient outcomes*



Accelerate Documentation from Clinical Trials



Summarize Clinical Trials

Create a document on summarizing the trial results in detail with a conclusion

Summarize the results from recent clinical trials



Analyze the trend

From the meeting recap prompt Copilot in Teams – Research and Create Outlines

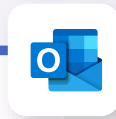
Analyze the trend and **put it in a grid** with a summary



Create a survey

Create a survey to evaluate a recent trial

Generate a survey for participants to evaluate trial experience



Draft an email

Communicate to the participants that the trial has ended and include the survey

Draft an email to all participants



Create a leadership presentation

Create a new presentation

Create a presentation from a recent document



Highlight key points

Recap meeting and key points during the leadership presentation

Generate a list of the key points made by each speaker. Research a topic & create an outline

Day in a life of Medical Science Liaisons



Prepare for the day

Prepare for the day's meetings. Review notes on the latest clinical data and product information

Show me what meetings I have today and documents to prepare



Create a new presentation

Create a presentation of recent advancements in therapeutic areas relevant to our products

Create a presentation for a meeting with a KOL at a local hospital



Capture key points during debrief

Capture notes during a team call to align on strategies and share insights from the meeting with the KOL

Generate a list of the key points made by each speaker. Research a topic & create an outline



Analyze data from various sources

Analyze new data from two documents and prepare summaries for upcoming presentations

Analyze the two documents and Transform data into a table



Summarize the document

Summarize documents and highlight key points

Summarize data



Ending the day

Help me end my day

Help me prepare for the end of day and what I need to catch up on



Open Q&A

Questions?

Next Steps and Resources

- Contact your Microsoft account team to see how Microsoft can help your org on your Copilot for Microsoft 365 journey
 - [Copilot for Microsoft 365 – Microsoft Adoption](#)
 - [Copilot Success Kit – Microsoft Adoption](#)
 - [Copilot in Word help & learning \(microsoft.com\)](#)
 - [Copilot in PowerPoint help & learning \(microsoft.com\)](#)
 - [Copilot in OneNote help & learning \(microsoft.com\)](#)
 - [Copilot in Outlook help & learning \(microsoft.com\)](#)
 - [Copilot in Excel help & learning \(microsoft.com\)](#)
 - [Copilot in Microsoft Teams help & learning](#)
 - [Microsoft Copilot grounded in your work data](#)
 - [Copilot in Microsoft Loop help & learning](#)
 - [Welcome to Copilot in Windows - Microsoft Support](#)
 - [Copilot in Whiteboard help & learning \(microsoft.com\)](#)
 - [Welcome to Copilot in Forms - Microsoft Support](#)
 - [Learn about Copilot prompts - Microsoft Support](#)
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 - [Data, Privacy, and Security for Microsoft Copilot for Microsoft 365 | Microsoft Learn](#)

Thank you