

# Part 7 – Purview and Viva Workloads

(Modern Work)

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## Disclaimer

This document is not meant to replace any official documentation, including those found at [docs.microsoft.com](https://docs.microsoft.com). Those documents are continually updated and maintained by Microsoft Corporation. If there is a discrepancy between this document and what you find in the Compliance User Interface (UI) or inside of a reference in [docs.microsoft.com](https://docs.microsoft.com), you should always defer to that official documentation and contact your Microsoft Account team as needed. Links to the [docs.microsoft.com](https://docs.microsoft.com) data will be referenced both in the document steps as well as in the appendix.

All of the following steps should be done with test data, and where possible, testing should be performed in a test environment. Testing should never be performed against production data.

## Target Audience

The Information Life Cycle Management section of this blog series is aimed at Security and Compliance officers who need to deal with data related to Viva.

## Document Scope

This document is meant to guide an administrator who is “net new” to Microsoft E5 Purview through.

We will be addressing the 4 parts of Viva:

- Viva Insights
- Viva Learning
- Viva Connections
- Viva Topics

## Out-of-Scope

This document does not cover any other aspect of Microsoft E5 Purview, including:

- Sensitive Information Types
- Exact Data Matching
- Information Protection (labeling)
- Data Protection Loss (DLP) for Exchange, OneDrive, Devices
- Microsoft Cloud App Security (MCAS)
- Records Management (retention and disposal)
- Premium eDiscovery
- Reports and Analytics
- Insider Risk Management
- Privacy Management

In addition, this document will not have any walk-throughs/hand holding of activities, workloads or configurations as those are covered in other documentation

## Overview of Document

We will look at each of the 4 basic Viva components, where their data resides or does not reside, and what types of Purview (compliance) workloads should be run against the those Viva components.

## Use Case

An organization wants to know what Purview (compliance) workloads should be leveraged against the 4 components of Viva (Insights, Learning, Connections, and Topics)

## Definitions

- Viva Insights – Provides reporting about a user's tasks, todos, sending kudos to fellow employees, etc.
- Viva Learning – This is the Learning landing page inside of Teams so employees do not need to go to other education sites, either internal or external.
- Viva Connections – This is the Teams app that allows users to see tools and applications needed to do their job.
- Viva Topics – This is a correlated set of information from inside the tenant that acts as a landing page for users to find more information relevant to their jobs.

## Notes

None

## Pre-requisites

- None

## Purview workloads defined

For the purpose of this document, Purview workloads are considered the following:

- Data Classification
- Information Protection (labeling)
- Data Protection Loss (DLP)
- Information Governance (retention and disposal)
- Premium eDiscovery
- Insider Risk Management

- Privacy Management

## Viva Data Locations

Before we start, let us look at where Viva holds its information (see the screenshot below).

- Viva Insights – stores data inside the users' mailboxes.
- Viva Learning – does not hold data inside the tenant.
- Viva Connections – stores its data in SharePoint Online.
- Viva Topics – does not hold data inside the tenant.

## What are the considerations for Microsoft Viva data locations?

- Viva Connections
  - Data for the Dashboard, Resources, and desktop app is stored in SharePoint Online.
  - The Feed includes content from SharePoint Online (News), Stream (stored at rest in SharePoint Online), and Yammer (stored at rest in Yammer).
- Viva Insights
  - Data residency for the Personal app is based on the user's mailbox location.
  - The data region for Manager/Leader and Advanced is determined by the primary region of the tenant, not individual users.

## Viva Insights



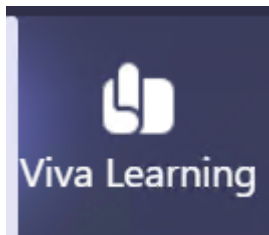
Purview workloads (applicable):

None

Reason:

Viva Insights compiles its data from the Graph API. The exception is the personalized user report which is stored in each users' corresponding mailboxes. Those reports are anonymized and refreshed on a regular basis. It is more effective to apply your Purview workloads and policies against them because there is no standalone data repository(s).

## Viva Learning



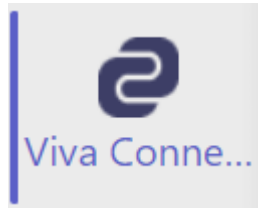
Purview workloads (applicable):

None.

Reason:

Viva Learning does not store any data in a repository of its own. It aggregates its data from either external training sites (ex. LinkedIn Learning) or internal training (ie, organization driven training sites)

## Viva Connections



### Purview workloads (applicable):

- Data Loss Prevention
- Information Protection
- Information Governance

Note – You can see high level information around these workloads on other sections of this blog series.

### Reason:

Viva Connections stores data in SharePoint Online. This is collected into a single Home Site for the organization.

You can 1) apply an overarching set of Purview policies (listed above) to all internal SharePoint sites or 2) apply more granular Purview policies against subsets of internal SharePoint sites, including one specifically for the Viva Connections Home Site.

## Viva Topics

### Purview workloads (applicable):

None.

### Reason:

Viva Topics does have its own SharePoint site, but it is continually refreshed and does not possess any data on its own. The Viva Topics site references content from the original SharePoint sites within your tenant. Essentially this Topics site is only a list of pointers.

In theory, you could run an Information Governance (retention/disposal) policy against the Viva Topics site as a secondary measure to ensure references to other sites are deleted. However, the simpler path would be to apply your Purview workloads and policies against all other SharePoint sites inside your tenant, as is best practice.

## Appendix and Links

- [Microsoft Viva Overview | Microsoft Docs](#)
- [Viva Insights Home page | Microsoft Docs](#)
- [Viva Insights documentation | Microsoft Docs](#)
- [Overview of Microsoft Viva Learning | Microsoft Docs](#)
- [Microsoft Viva Topics overview | Microsoft Docs](#)
- [Overview: Viva Connections | Microsoft Docs](#)
- [Microsoft HLS Viva Four Part Webinar Series](#)
- [Microsoft Viva Connections – The Personalized Next Gen Intranet for Engaging Employees - Recording](#)
- [Implementing Microsoft Viva The Intrazone podcast](#)
- [Viva Insights service description | Microsoft Docs](#)
- [Summary of data-protection considerations | Microsoft Docs](#)
- [Data protection and Viva Insights | Microsoft Docs](#)
- [Microsoft 365 data locations - Microsoft 365 Enterprise | Microsoft Docs](#)