Choose the site where you want to add the News web part to any page. Just do this:

1. From the SharePoint Home page, click "News" to create news posts.
2. Select the layout you want to use.
3. Click the edit pencil on the left side of the News web part.
4. Enter a name to publish the News web part.
5. Under the News section header, click the link "See All > Create News post."